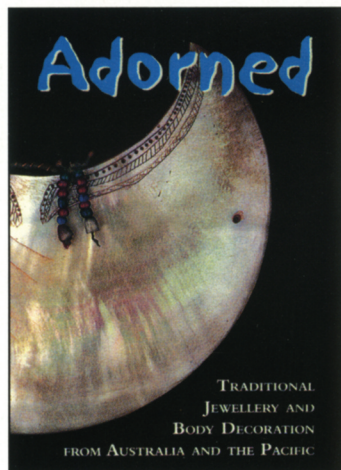


# BOOKS



## Adorned: Traditional Jewellery and Body Decoration from Australia and the Pacific

by Anna Edmundson  
and Chris Boylan.

Published by the Macleay  
Museum, University of Sydney

This publication documents the exhibition curated for the Macleay Museum and the Oceanic Art Society by the authors. It opened in March, 1999, and continues to January, 2001. Full-page photographs, quite a number in colour, present the artefacts in a forceful manner. A preface by the Chancellor, Dame Leonie Kramer, followed by a short explanatory essay by Anna Edmundson, precedes them and captions with extended ethnographic notes, a bibliography and acknowledgements conclude the 112-page catalogue.

It is touted as the first book in English on the subject and gives a useful introduction to tribal jewellery of the Pacific Islands and

*Pubic cover, (riji, lonkalonka or jakuli), La Grange, Kimberley region, WA, pre-1940. Macleay Museum*



northern Australia. One of this book's most interesting aspects is the early 20th-century photographs from the Macleay Museum collection, which show the jewellery being worn. These pictures really bring the objects and their purpose into focus.

Australia, Melanesia, Polynesia and Micronesia are each treated separately in the text and follow in order in the photographs. Some works, such as the 1850 necklace of whale teeth and human hair, worn by Hawaiian nobles, on loan from a member of the Oceanic Art Society, were much lovelier in the original than in the plates; and sadly, the spectacular headdress in the entrance to the exhibition was not illustrated at all. However, most highlights of the exhibition were illustrated. These included the elegant series of armbands cut from similar-sized trochus shells



*Armband, New Ireland, Papua New Guinea, c. 1875. Macleay Museum*



*Grave ornament, Solomon Islands, c. 1865. Collection: Macleay Museum*



*Boy wearing ear ornament, Solomon Islands, c. 1900. Macleay Museum Historic Photograph Collection*

and chest pendant from the Solomon Islands; and the fascinating 1870s Japanese-styled helmet and armour woven from plant fibre from Kiribati. Seeing something similar in a contemporary photograph was instructive, as was seeing what was labelled as a mouth ornament, in Plate 35, hanging on a chest in Figure 2.

An irritating design fault of the book is having the dimensions and other information on the plates in a separate section. This means

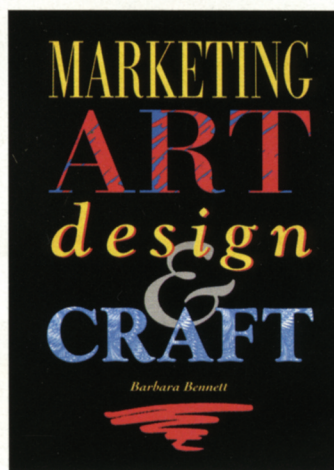


*Ear plug, Solomon Islands, c. 1870. Collection: Macleay Museum*

constant to-and-froing through the pages in order to gain an adequate appreciation of the individual pieces. While this may work well when clutched as a catalogue while viewing the exhibition, it is less than satisfying in a book where the objects are replaced by images.

The book is available from the University of Sydney, but better still why not view the fascinating exhibition at the Macleay Museum while you have the chance to compare the objects in the flesh.

**Dr Dorothy Erickson**



## Marketing Art, Design and Craft

by Barbara Bennett

TPT Technical Publications, WA  
ISBN 1 86442 1762

Many and varied difficulties face artists, designer/makers and craftspeople wishing to make a commitment to earning a living from their art. *Marketing Art, Design and Craft* is a clear and concise guide to the business aspects of running a professional art, design or craft practice by well-known West Australian artist and printmaker, Barbara Bennett.

Based on a series of seminars and workshops designed by the author to share her experience and marketing skills with other creative people wishing to generate viable, sustained income from their work, this 220-page, A4-format book provides an excellent self-paced learning program.

Topics covered include the establishment of a professional identity, market research, product development, advertising and promotion, bookkeeping, financial planning, time management and organisational skills. The book's practical and lucid set-up and layout lead in logical steps through the program, retaining and building up the reader's attention and interest.

The section on product development, for example, describes ways of improving quality in order to obtain more sales, gain more personal satisfaction and increased reputation, in turn generating further income. There is also focus on the identification of new skills that may be needed for the development of products. Illustrations, tables and case studies are featured to expand on possibilities such as making complementary products, collaboration with other artists, manufacturing for a niche market, specifically for a commission or for an industry.

The author's personal experience as a practising artist/craftsperson shows clearly in every section of the book, providing the handy hints and commonsense advice which may not be found in the education system or marketing textbooks. Carefully structured as it is, the book provides a firm foundation upon which the individual or group can base professional development and success.

**Janette Galbraith**

*Copies of Marketing Art, Design & Craft are available from Barbara Bennett, RMB 1019 Denmark, WA 6333. Price \$25, plus \$7.50 post and packaging within Australia.*